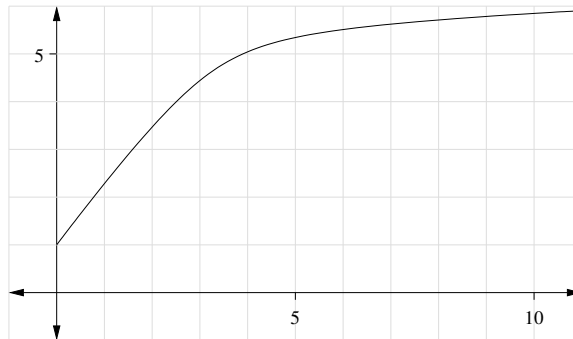


# Essentials of Calculus

## Homework 2.5

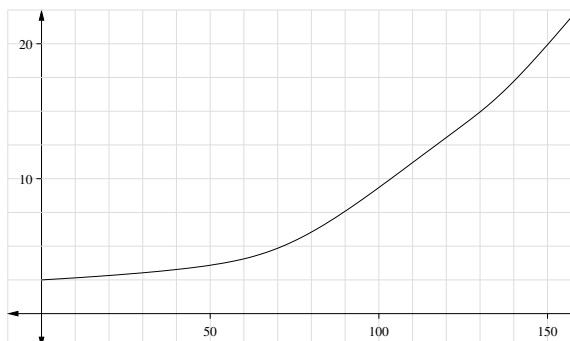
### Marginal cost and revenue

1. The cost (in dollars) of making  $q$  pencils is  $C(q)$ .
  - a) What are the units of the marginal cost?
  - b) What would it mean for the marginal cost to be  $MC = 2$  for  $q = 200$ ?
2. It costs \$200 to produce 50 hammers and \$250 to produce 55 hammers. Approximate the marginal cost at a production level of 50 hammers.
3. The graph of the cost in dollars to make  $q$  items is given below.



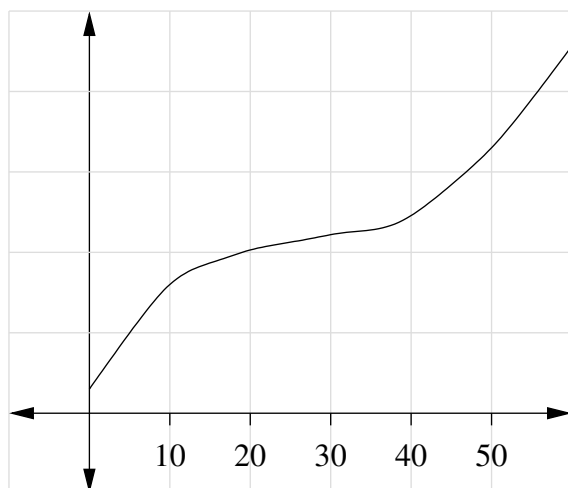
Estimate the marginal cost at a production level of 5 items. Give the units and interpret the result.

4. The graph of the cost in dollars to make  $q$  pens is given below.



Estimate the marginal cost at a production level of 50 items. Give the units and interpret the result.

5. The graph of the cost in dollars to make  $q$  items is given below.

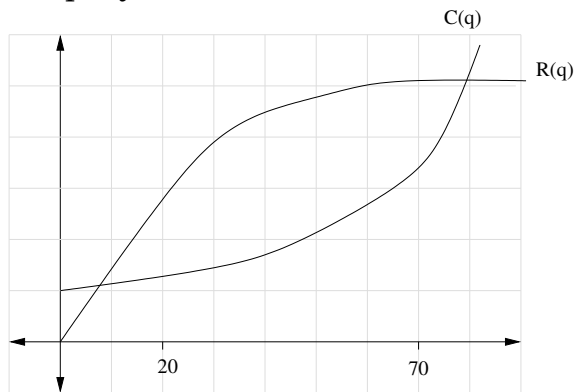


- a) Which is larger,  $MC(10)$  or  $MC(30)$ ? Explain.
  - b) Which is larger,  $MC(20)$  or  $MC(50)$ ? Explain.
6. The cost of making  $q$  gallons of carbonated beverage is given by the following table.

$q$ (gallons)	100	200	300	400
$C(q)$ (dollars)	250	360	460	540

Approximate the marginal cost at  $q = 200$  gallons, including the units.

7. The revenue from selling  $q$  items is  $R(q)$ , where  $R(20) = 200$  and  $MR(20) = 15$ . Approximate the revenue obtained by selling 21 items and 19 items.
8. a) Suppose a company is making 200 items, and  $MC(200) = 15$  and  $MR(200) = 20$ . About how much additional profit would it get from making one more item?
- b) Suppose a company is making 100 items, and  $MC(100) = 12$  and  $MR(100) = 10$ . Should it make an additional item? Why or why not?
- c) Suppose a company is making 300 items, and  $MC(300) = 25$  and  $MR(300) = 31$ . Should it make an additional item? Why or why not?
9. The following graph shows the cost and revenue functions for a company.



- a) If the company makes 20 items, should it make another? Explain your answer using marginal cost and marginal revenue.
- b) If the company makes 70 items, should it make another? Explain your answer using marginal cost and marginal revenue.

10. A company has a cost function  $C(q)$  and revenue function  $R(q)$ , with  $C(100) = 150$ ,  $R(100) = 200$ ,  $MC(100) = 10$  and  $MR(100) = 12$ .
- a) What is the profit at  $q = 100$ ?
  - b) If the production level increases from 100 to 101, by about how much does the profit change?